

**ART
ASIA**

PRESS RELEASE

ART ASIA Announces Dynamic Alliance with SCOPE and Celebrates Inaugural Asian Contemporary Art Fair in Miami

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Location

ART ASIA Pavilion
3000 NE 1st Avenue
Miami, FL 33127
Wynwood Art District

Events Schedule

Vernissage

Wednesday | December 3 | 10 AM – 6 PM

Press Conference

Wednesday | December 3 | 1 PM – 3 PM

General Admission Fair Hours

Thursday | December 4 | 10 AM – 7 PM

Friday | December 5 | 10 AM – 7 PM

Saturday | December 6 | 10 AM – 7 PM

Sunday | December 7 | 10 AM – 6 PM

Admission

Preview	By invitation only
General	\$15
Student/Senior	\$10
VIP	Free



Gallery 456 / Chinese American Arts Council
Yang Yang, *The Boat*, 2008
Acrylic on paper mounted on canvas
54 x 96 in
Curator : Alan Chow

Miami (November 5, 2008) – **ART ASIA** Miami 08 and **SCOPE** Art Fair are proud to announce that they have joined forces to create a dynamic partnership. By doing so, both fairs increase audience attendance, exposure to new collectors, curators and press while expanding their museum quality programming and lecture series. The two fairs will continue to maintain their unique identities with separate pavilions presenting a combined 135 exhibitors from over 36 countries. **ART ASIA** looks forward to a similar relationship with **SCOPE** when it makes its debut in Basel, Switzerland on June 10th, 2009.

ART ASIA, the first Asian contemporary art fair in Miami, presents 50 exhibitors from 17 countries, celebrating the expanding global presence of Asian art. In partnership with **SCOPE** Art Fair, the **ART ASIA** Fair will be adjacent to **SCOPE** Art Fair Miami in the Wynwood Art District with Pulse, Art Miami, Photo Miami, and Design Miami all steps away.

ART ASIA will feature cutting-edge painting, drawing, sculpture, prints, photography, mixed media, installations and video from both established and emerging artists. Many galleries will focus on a single artist, presenting their work in depth. Participating exhibitors include galleries from across Asia, Europe, and the Middle East, making the fair a celebration of contemporary Asian art as a worldwide phenomenon.

At **ART ASIA**, a series of lectures and panel discussions, given by prominent curators, scholars, and writers will explore the breadth of Asian contemporary art. Special projects will deepen the understanding of art in Asia today for both experienced collectors and those new to its latest developments.

ART ASIA highlights the striking growth in Asian art, built on the region's recent economic and cultural boom. The impact of Asian art on the market in the U.S. and Europe is clear. Over the past decade, artists from China, Japan, India, and South Korea have become some of the

most important of our time. International galleries have launched branches in Asia and brought Asian artists to the West. New centers of contemporary art have arisen in China, Japan, India, Korea, Indonesia, Vietnam, Singapore and Turkey, all of which will be represented at the fair.

“We’re very excited about **ART ASIA**,” said Alexis Hubshman, President of **SCOPE** Art Fairs. “Our mission is to create a dynamic collaboration with **ART ASIA**. Working together, we can introduce international collectors to new and provocative Asian artists and Asian galleries to American and European collectors.” The fair is a collaboration with the management team of **SCOPE** International Art Fair, which sponsors fairs of emerging art worldwide. While still in its first year, **ART ASIA** has plans to expand beyond Miami to Basel, Switzerland.

Lecture Series and Panel Discussions:

Introductory Lecture

Thursday | December 4 | 2pm

by Jérôme Sans, Director, Ullens Centre for Contemporary Art, Beijing.

“What is the Museum of the 21st century in Asia?”

Thursday | December 4 | 3pm

A panel discussion moderated by Jérôme Sans, Director, Ullens Centre for Contemporary Art, Beijing. Panelists: Melissa Chiu, Museum Director, Vice President, Global Art Programs, Asia Society; Alexandra Munroe, Senior Curator of Asian Art, Guggenheim Museum.

“The Global Asian Art Market and the Role of the Auction House and Gallery.”

Thursday | December 4 | 5pm

A panel discussion moderated by Phil Tinari, Artforum correspondent and independent curator. Panelists: Chin Chin Yap, Specialist in Chinese Contemporary Art at Phillips de Pury; Alexandra Wang, Assistant Vice President, Specialist in Chinese Contemporary Art, Sotheby's; Ingrid Dudek Assistant Vice President, Associate Specialist, Asian Contemporary Art, Christie's; Sundaram Tagore, Sundaram Tagore Gallery.

“The History and Development of Contemporary Chinese Art.”

Friday | December 5 | 11am

ART ASIA Distinguished Keynote Lecture, Address to be delivered by Wu Hung, Distinguished Professor of Art History; Consulting Curator, The David and Alfred Smart Museum of Art, University of Chicago RSVP to vip@artasiafair.com

Whither Contemporary Asian Art?

Friday | December 5 | 1pm

Keynote address by Vishakha N. Desai President, Asia Society
RSVP to vip@artasiafair.com

“Dawn of the Asian Century?”

Friday | December 5 | 3pm

A panel discussion moderated by Richard Vine, Senior Editor of Art in America.
Panelists: TBD

“Taking Issue: Critical Reception of Asian Art Today.”

Friday | December 5 | 5pm

A panel discussion moderated by Alexandra Munroe, Senior Curator of Asian Art, Guggenheim Museum. Panelists: Distinguished Professor Wu Hung; Zheng Shentian, Publisher and Managing Editor of *Yishu: Journal of Contemporary Chinese Art*.

“Born After 1980—A New Generation of Chinese Artists.”

Saturday | December 6 | 11am

A discussion led by Zheng Shentian, Publisher and Managing Editor of *Yishu: Journal of Contemporary Chinese Art*.

“The Taste of Others: Contemporary Art in Central Asia.”

Saturday | December 6 | 1pm

Introductory talk on Central Asian Art by Leeza Ahmady, Independent Curator, Director of Asian Contemporary Art Week, Asia Society.

“New China, New Art.”

Saturday | December 6 | 3pm

A book presentation by Richard Vine, Senior Editor, Art in America.

Highlights of ART ASIA:

Global Focus: Exhibitors include 50 galleries from China, Japan, India, South Korea, Indonesia, Vietnam, Taiwan, Hong Kong, Singapore, Turkey Israel, United States, Switzerland, Italy, United Kingdom, Netherlands and Belgium.

Opening Night Preview Party

Wednesday | December 3rd | 7pm-9pm

The prestigious Mandarin Oriental, Miami will host ART ASIA's VIP preview celebration with cocktails, hors d'oeuvres, entertainment and an exhibition of contemporary Asian art throughout its stunning lobby curated by MoonStar Fine Arts Advisors. A special sculpture on exhibit at the hotel will be sold to the full benefit of **Voices for Children**.

For more information about ART ASIA's special projects and programs

Please visit

www.artasiafair.com

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